



For Immediate Release

Racers Edge Daytona 24 Race Preview

With a full season under its belt with the #30 Mazda RX-8, the Racers Edge Motorsports team is poised to apply all the information and knowledge they've acquired in the past 12 months, and fight through the night for top GT honors come Sunday afternoon against a deep field. This effort is supported with the combined efforts of one of the most talented driving lineups on the grid for this weekend's Grand Am Rolex 24 at Daytona.

The driving duties will be shared at this year's run around the clock by Doug Peterson, Dane Cameron, Dion von Moltke and Brian Sellers. This combination of talent and machine has team owner Jon Mirachi very excited about the potential outcome going forward. "I couldn't be happier with how our team has come together through testing and the opportunity to work with these drivers is why I started Racers Edge to begin with." Mirachi continues, "Drivers such as Dane and Dion are the future of our sport, young but very talented, and I'm happy that my team can play a part in their development for their future, and our outlook on 2009 is that their future is now. Doug and Brian bring great experience and speed to the table with the young guys and we're very focused going into this event."

The team is also teaming up with sponsor South African Airways to support the charity 'Hope in SA', a South African non-profit foundation whose mission is to help overcome poverty through education in South Africa. They are hosting a raffle to win a pair of Business Class tickets to South Africa, a \$16,000 value, along with several other prizes. The entry can be found at South African driver Dion von Moltke's site www.dionvm.com to purchase the \$25 raffle tickets.

Of the opportunity to be involved with the team's effort, Marc Cavaliere, EVP North America for South African Airways, said that "We were very impressed with the huge following Grand-Am has developed in North America, and with the profile of the Daytona 24 Hour. It was not difficult selecting the Racers Edge team to receive our support for this event. Reflecting on his first visit to Daytona for the Roar before the 24 event in early January, Marc added: "It was an incredibly exciting experience. I was awed by the venue, the atmosphere and the adrenaline of the races. The Racers Edge team is a first class operation and I believe our car and drivers will be exceptionally competitive."

Also collaborating on the charity effort is Atlanta based AIS Media. "As an award-winning web development and Internet marketing company, when we considered sponsorships for the Grand-Am Rolex 24, we evaluated teams that most closely resembled our company—particularly teams that had a long history of expertise in their domain and the pursuit of excellence at every turn," said Thomas Harpointner, AIS Media CEO. "Racers Edge Motorsports was a natural choice for us and AIS Media is proud to sponsor an award-winning team that is certain to be the highlight at Daytona this year."

The team would like to thank sponsors 3Dimensional.com, Idemitsu Racing Oil, South African Airways, Cobalt Racing Brakes, P1 Groupe, AIS Media, Hope in SA, and Piloti Shoes for their support. View www.racersedgemotorsports.com, www.3ddimensional.com, www.idemitsu-usa.com, www.flysaa.com, www.p1groupe.com, www.aismedia.com, www.hopeinsa.com and www.piloti.com for more information.