



Porsche Napleton Racing (PNR) and David Heinemeier Hansson Take First IMSA GT3 Cup Challenge Platinum Podium at Lime Rock Park

LIME ROCK PARK, Conn. (July 9, 2011) – Porsche Napleton Racing (PNR) and driver **David Heinemeier Hansson** had their best result in the IMSA GT3 Cup Challenge by Yokohama to date in the No. 37 PNR/37signals Porsche GT3 this past weekend at Lime Rock Park in the Northeast Grand Prix, July 8 – 9.



Saturday's first doubleheader of the season saw Hansson and PNR charge from 18th to eighth in the morning sprint before scoring a season-best third-place finish in the second and final race that afternoon. The third-place showing topped a fourth-place finish in the finale at Miller Motorsports Park in early May.

Hansson and PNR were making their first GT3 Cup Challenge starts in over two months since the Miller race and their first appearance at Lime Rock.

"Lime Rock was much harder to learn that it looked," Hansson said. "Lots of fuzzy corners with no clear turn-in and apex markers. I still don't think I entirely made friends with Turn 1 at the end. Given the difficulties of learning the track with only one 20-minute dry session, I'm really happy with how we ended up."

Hansson qualified 18th in Friday's wet qualifying session but that ended up being his worst showing of the weekend.

In Saturday's first race, Hansson quickly sliced through the field only to spin and then do it all over again.

"The first race was a rollercoaster," Hansson said. "I started 18th, got up to ninth, spun the car, dropped to 20th and then finished eighth. I was kicking myself for spinning the car while I was on such a bull run, but I love working my way through traffic, so it was all good in the end."

The charging performance also gave Hansson a sixth-place starting spot in the day's second race based on overall fastest race laps in the first event. Hansson stayed clean from the drop of the green flag and made his moves while others crashed out in front.

"Race two was much more clear cut," Hansson said. "I just kept my head down and cranked out consistent laps. Nowhere near as much action, but it felt great to finally be on that podium."

ABOUT 37signals: 37signals specializes in web-based collaboration apps and millions of entrepreneurs, freelancers, small businesses and departments inside big organizations rely on their products Basecamp, Highrise, Backpack and Campfire to increase productivity. 37signals is also behind the popular web-development framework Ruby on Rails – used by Twitter, Groupon and more – and the *New York Times* best-selling business book "REWORK."

ABOUT PORSCHE NAPLETON RACING (PNR): Porsche Napleton Racing (PNR) is the performance and competition division of the Chicago-area auto dealership Napleton Porsche of Westmont. Although the team joins driver David Heinemeier Hansson in their first full season in the IMSA GT3 Cup Challenge by Yokohama in 2011, PNR is an established and full-service racing division and prep shop specializing in amateur and beginner-level competition, on up to entry-level professional racing series. The PNR group is also one of the top teams in the Cayman Interseries, winning several races with Hansson in that championship last year. The performance-focused PNR operation is just one division within Napleton Porsche of Westmont, which is the Ed Napleton Automotive Group's flagship Porsche dealership. A family business that was established in 1931 by their grandfather Edward W. Napleton with a single dealership on Chicago's south side, Ed Napleton and his brothers today own 60 franchises in four states. The Ed Napleton Automotive Group operates 29 of these franchises in 14 locations. Learn more at www.napletonmotorsports.com and www.westmontporsche.com.